



Speak for Wolves Social Media & Communications Director Scope of Work

Background

Speak for Wolves aims to empower activists with science- and indigenous land knowledge-based education to challenge existing wildlife management practices and to influence policies that will benefit large predators, amplified by an annual grassroots wildlife conference.

Through our conference we work to motivate and engage people to fight for wildlife conservation, elevate diverse voices and indigenous people in the conservation field, support advocacy and direct action, change federal and state wildlife policies, and connect how lifestyle and food choices can ultimately affect wildlife. A full description of our scope of work can be found at speakforwolves.org/mission

Speak for Wolves provides the following value:

- A space where achieving recovered and thriving wildlife populations is at the center of our work.
- A place where we work to continuously educate our attendees and volunteers about how oppressions intertwine and affect one another.
- A vehicle through which we can collectively build grassroots power through education and advocacy.

The SFW board members are a resource for support, direction and operating plan for the Social Media & Communications Director to depend on. Everyone on the board contributes to the conference year-round in the ways they can, which may mean speaker recruitment, admin tasks, and/or moderating during the conference. We expect a commitment of a couple hours a month.

Scope of Work for the Social Media & Communications Board Director

Speak for Wolves seeks a volunteer ‘Social Media & Communications’ Director. The majority of this role is communicating with our supporters through our email list and social media platforms, while occasionally writing blogs and supporting the Board with media advisories and press releases.

Qualifications

The ideal candidate would be familiar with wildlife conservation, especially the social ecology of wolves’ return to their historic landscape. This person would need to have demonstrated experience working for nonprofits or experience working within organized collectives, in coalitions or unions. The ideal candidate would be comfortable creating regular content such as action alerts and fundraising posts on social media platforms, and would have experience in communicating about topics related to coexistence, policy, movement building and action. This candidate should be excited about equity in the environment.